

News!

'BROWN' LABEL

now has a blend for every purse

Yellow Label

PEKOE

BROWN LABEL - 65c 1 lb.

ORANGE PEKOE - 80c 1 lb.

All leaders in their class

What Are Actual Needs?

Listening to a discussion the other day on quotas and schedules adopted by governmental authorities as a guidance to those entrusted with the heavy and extremely difficult task of dealing with the cases of people who at this time are compelled to look to governments for the bare necessities of life, the question was forced upon our attention: What do we actually need?

There are an enormous and varied number of things we want, and our wants differ as greatly as our individualities differ, but when it comes down to a definite listing of the things we actually need not only to sustain life, but to make life really worth living, the number and variety of such needs is comparatively small.

People to-day list as needs scores of things which less than a generation ago were not even in existence, or so little known and in use as to be regarded as very great luxuries. For example, unemployed people living in our cities and, through no fault of their own compelled to accept institutional aid and government help, look upon the provision of electric light as an absolute necessity, and would consider it a great hardship if they were asked to resort to candles, or even the old kerosene lamp, as a means of illumination. Yet their parents got along very well with kerosene lamps and their grandparents did not feel they suffered any great hardship because they had nothing but candlelight. And throughout the length and breadth of rural western Canada to-day hundreds of thousands of people get along very well with kerosene lamps. But in our cities people now list electric light as an absolute need.

Casting our memories back to boyhood days, thirty, forty, fifty years ago, we recall that our clothing and food requirements, our actual needs, were small and inexpensive compared with what we list as needs now. As a matter of fact, many of our so-called present day needs are not needs at all, and if our environment was shifted, we would not regard them as needs. Hundreds of people go camping every year, leave what we term "civilization" and go off into the wilds, and put up with conditions of living, and go without scores of things—and enjoy doing so—while at home they insist upon having as actual needs.

Life, and real living, does not consist in the abundance and variety of the material things we may possess. The pioneer lacked most of the things now listed as absolute necessities, yet they enjoyed good health, were happy, and found life well worth the living. They built homes, reared families of sturdy children, saw beauty in their surroundings, and developed character. Their needs were few and inexpensive. And they built nations.

These years of depression are developing two types of people. Out of one group men and women are emerging with stronger, firmer characters. They are more self-reliant, with hampering supersticialities burned away like so much dross, with the result that with the passing of the depression they will be the strong men and women who will take the leadership in this world, and who, out of the experiences of these years, will profit throughout the years to come. The other group consist of those who have been content to drift with the tide, to regard themselves as the sole victims of circumstance, ready to sit with folded hands and let others not merely provide them with actual needs, but who demand that these others shall further burden themselves in order that they may be supplied with things they want over and above their needs. With the passing of the depression, members of this second group will find themselves unequipped and incapable of making that provision for themselves which they will then be called upon to make.

People in this second group are ruining their own lives and jeopardizing their whole future. Before it is everlastingly too late they should take stock of themselves. The State must not provide all people with actual needs of subsistence, including shelter, food and clothing when because of the vagaries of nature, or the inability to secure employment, these people cannot supply their own needs. But desires and wants must not be confused with needs. And the fact that the day is coming when all people will have to make provision for their own needs, as well as to gratify their desires and wants, should not be lost sight of.

It would be well, therefore, for all people to give serious consideration to what are needs and govern their demands upon their fellow citizens, as represented by the State, accordingly.

Edwardsburg

CROWN BRAND CORN SYRUP

AN ENERGY FOOD THAT HAS NOURISHED MORE CANADIAN CHILDREN THAN ANY OTHER CORN SYRUP

A product of The CANADA STARCH CO. Limited

Heated Railway Car

New Type Is Developed For Transportation Of Fruit And Vegetables

Canadian National and Canadian Pacific Railways are developing a new type heated car for transportation of fruit and vegetables, the Canadian horticultural council was told in the report of its transportation committee.

The council instructed its transportation committee to draft a resolution which would ask a portion of any federal monies voted for building of new rolling stock by the railways be used to increase the number of fruit and vegetable carriers.

Col. R. L. Wheeler, Dominion fruit commissioner, described experiments by the railways to develop a new type heated car. The model he described was charcoal heated, with a system of hot-water pipes similar to a domestic heating plant. The council had asked the railways to consider a gas-burner heater, with inside temperatures regulated by the degree of cold outside the car.

Proves That Earth Whirls

Stars Once Seen Now Do Not Rise Above Horizon

When the astronomers of ancient Greece grouped the stars and found names for them they listed constellations that can now longer be seen from Greece. In this way they supplied Sir James Jeans, the British astronomer, with a clue to a scientific fact discovered long years after they departed this terrestrial planet. Among the constellations named by the men of Greece 2,500 years ago are some which, although visible then, cannot be seen in Greece to-day because they never rise above the horizon. The whirling, as it is called, is a movement of the spinning earth in which its axis makes a small circle every 26,000 years; in other words, each pole describes a circular path in the heavens at the speed of about a foot a year. This slow movement, in caused by the pull of the sun and moon on the bulging equatorial part of our globe.

Seek Oil Independence

Germany Hoping Domestic Requirements Will Soon Be Met

Amazing was the resistance offered by the Germans during this war, largely because of their scientists, and now the German people are seeking through scientific means to make their country as economically independent as possible. They are increasing their efforts to find substitutes for imports. Not the least of these is petroleum, or the mineral oil from which it is produced. It is now asserted by German scientists that within a few years Germany will be independent of mineral oil imports. Petroleum is being produced synthetically from coal, and success is attending efforts to use heavy coal-lignite so extensively found in Germany. In the last year Germany has produced a third of the petroleum needed and she hopes that by 1936 her total domestic requirements will be met.

Advertiser what you will do and then make doubly sure that you do what you advertise to do. That is what makes the fullest success of advertising.

ALL FOOD MADE HERE

ILL

Caused By Acidity—Corrected By Kruschen

"It is only fair to pass these facts on," writes a nurse. "I was suffering from over-acidity and fatulence to such an extent that I was completely ill. I couldn't take food. When I actually forced myself to take some food, I would be wretchedly ill. I have now taken Kruschen for 12 months, and I have no doubt that it has righted my digestive system. I am now quite fit and able to work with vigor again."—Nurse E. B.

Indigestion is caused by a failure in the flow of the gastric or digestive juices. As a result, your food, instead of being assimilated by your system, simply collects and ferments inside you, producing harmful acid poisons. The immediate effect of the six mineral salts in Kruschen is to promote the healthy flow of the vital juices of the body. As you continue with the "little daily dose," it cures the regular and complete elimination of all waste matter every day. And that means complete end to indigestion.

Strange Happening

Radio Music Is Heard From The Mouth Of A Kettle

Steam comes out of the spout of Miss Ruth Lighbourn's kettle at Oakville, Ont., but the steam is also capable of producing other things. During a heavy fog, fine orchestra music came from the water container as it sat on the stove. The program, which was audible eight feet away, lasted 20 minutes, then faded. During a lighter fog the performance was repeated, but the music was fainter.

There is no radio in the house and the stove is in no way connected with a ground or aerial system. Miss Lighbourn is at a loss to explain the strange occurrences.

Signs All Can Read

Pictorial signs—a telegraph post for the baggage office, a trunk for the baggage office, and a big question-mark for inquiries—are in use at Parkington Quay, Harwich. All the symbols selected are known of the world over, and foreign visitors of all nationalities can "read" them.

Meat packers report that more meat was consumed in the United States in 1934 than ever before in history.

A plant in Norway produces rust-free and acid-resisting steel, having an annual capacity of between 40,000 and 50,000 metric tons.

W. N. U., 2897



BIG BEN

THE PERFECT

Chewing Tobacco

The Finnish statistical office reports that in the 13 main towns and cities of the republic 19,711 married women are engaged in remunerative activity; this is 18.9 per cent. of all married women there.

Figures show that fewer errors are made in night baseball than when the pastime is played in the day.

A Speedy Camera
Photographing simultaneously moving machinery and a clock dial, a camera recently invented in Europe takes up to 2,000 pictures a second and detects errors.

Glasgow, Scotland, and the Isle of Man are to be connected by an air service.

Are You a COLDS-SUSCEPTIBLE?



Do You CATCH COLD Easily?

Do Your Colds Hang On AND ON?

At the first warning sneeze, stuffiness or nasal irritation, quick-apply Vicks VapoRub—just a few drops up each nostril. Its timely use helps to prevent many colds, and to throw off colds in their early stages.

Don't take chances with half-way measures. Rub on Vicks VapoRub—standby of two generations for relieving colds. Its direct double action—by stimulation and inhalation—helps to end a cold sooner.

WELCOME NEWS FOR COLDS-SUSCEPTIBLES!

These twin aids to newer and shorter colds give you the basic medication of Vicks Plan for Better Control of Colds. You'll find full details of this unique clinically tested Plan in each Vicks package.

VICKS PLAN FOR BETTER CONTROL OF COLDS

GREASY POTS AND PANS NEARLY DROVE ME WILD



UNTIL I USED
It lifts grease right off without scrubbing

Just use a solution of 1 teaspoonful of Gillett's Pure Flake Lye in a quart of cold water. Instantly the grease dissolves—without scouring! Use Gillett's Lye whenever you want an effective house-

hold cleanser. Frees clogged drains, cleans toilet bowls. Kills germs, and destroys odors. Order a tin from your grocer!

Never dissolve lye in hot water. The action of the lye steel heats the water.

FREE BOOKLET—Send for the free Gillett's Lye Booklet. It tells how to use Gillett's Lye for cleaning, and also gives full directions for washing, thorough cleaning and other household tasks. Address: Standard Brands Limited, Fraser Ave. & Liberty St., Toronto, Ontario.

GILLETT'S LYE EATS DIRT

CHAMPION GROCETERIA

Compound Jam, Apple and Strawberry, 39c
 Egan's Orange or Grapefruit Marmalade, 2 lb. tins, 35c
 Nabob Coffee, Glass Jars, vacuum packed, 50c
 Mustard in bulk per lb., 40c
 Dainty Date Butter, 1 lb. tins, each, 25c
 Silvo Silver Polish, No. 6 tin, each, 25c
 Empty Oak Barrels, large size, each, \$3.50
 Pine-tree Matches, 460's, per packet, 30c
 Lettuce, Celery, Tomatoes, Bunch Carrots, Etc.

E. LATIFF

Phone 14

Under New Management

I have taken over the Coal mine formerly operated by Geo. Duquesne.

This Coal from now on will be the Best Mined in the Champion District

Everyone who will try this coal will find it the best they have ever used.

Try a Load and be Convinced

MIKE NOVAK

Phone 906 Delivered in Town

Wanted

Tenders for Janitor and to supply water for the Long Coles S. D. No. 131 not later than March 20, 1935.
 Ella Simon, Sec. Treas.

Wanted

I want to buy 75 or 100 Skunk Galls. Will pay 25c each and buy any quantity. Apply to Joe Fung.

NOTICE

The mine near Champion formerly operated by Geo. Duquesne will be operated by Mike Novak, commencing March 1st. Good hard coal will be on sale daily.

Therriault Mine

7 Miles East of Champion

RE-OPENS

Prices \$2.00 per ton
 The best Stove Coal in the district. Also the Cleanest.

Geo. Rhodes, Operator
 Phone 507

Champion United Church
 Minister—Rev. PETER DAWSON.
 Pianist—MISS M. McCULLOUGH
 Sunday, March 3rd.
 Subjects: "The Grace of Receiving."
 Music by choir.
 11:00 A.M. Sunday School at Champion.
 Buson Service at 11:30 a.m.
 Fireguard Service at 3:30 p.m.
 All are welcome.

K.R. McLean, R.O. of McLean & Anderson, Sight Specialist of 224-8th Ave West Calgary, will make his monthly visit to Champion, Friday Feb. 1st, at the Drug Store.

For Sale

28 run Van Beant high wheel drill in good condition or will trade for Press Drill—Apply to H. C. Jopling

Don't miss the dance Friday night.

Attention! O.O.R.P.

The next regular meeting of the O.O.R.P. will be held in the Champion Community Hall on Tuesday evening March 5th.

A good attendance would be appreciated.

DEVILLA HUMMEL,
 Secretary.

Card of Thanks

Frank Caldwell would like to extend his thanks to all those who came to his assistance in his recent fire.

COUNT THEM YOURSELF



On every highway, in every town and city, Goodyear is the leading tire. Count them anywhere. Prove this claim for yourself.



GOODYEAR
GRANLIN MOTORS

How About That Subscription?

Card of Thanks

Mrs. Mary Woodhull takes this opportunity of offering her sincere thanks to her many friends for kindnesses shown during her stay in the hospital. Also to those who sent the beautiful offerings of flowers, she would especially like to thank, Mr. and Mrs. U.S. Alexander, Mr. and Mrs. Fred Clever, Mr. and Mrs. J. M. Moffatt, Mr. and Mrs. F. Sison, Mr. and Mrs. A. W. Jopling, Mrs. Farmer, H. L. Lamont, F. Watts, L. Granlin, Dr. Frenze and the nurses at the hospital.

Don't Miss This

Champion Dramatic Society will present "The First Mrs. Frazer," a comedy in three acts by St. John Irvine, on Friday, March 22nd in the Community Hall. "The First Mrs. Frazer" was a recent London, Chicago and New York comedy hit. Marie Tempest taking the lead in the production when it played in London, and Grace George in New York and Chicago. Members of the local company will all be brilliantly present, with Miss Jean Anderson taking the lead supported by B. F. Cool. Other characters are Mrs. C. Lachia, Sandy Anderson, Miss Buddy James, Howard Stephenson, Donald Campbell and Mrs. Ed. Latiff. It's going to be a wonder, play folks. Be there.

Injured While Playing

Ellsworth Stewart, aged 10, eldest son of Mr. and Mrs. Gordon Stewart, returned to Champion Wednesday, after having undergone treatment for an injured eye in the Holy Cross hospital Calgary. The eye was injured while the child was playing and it was feared for a time that it would have to be removed. However an operation was performed, the outcome of which is not evident.

Dies Suddenly

Word was received in town Wednesday by G. F. Smith of the sudden death of his son in law, Walter Jones, on Tuesday, February 26th at Los Angeles, California. Death was due to a sudden heart attack.

BARGAIN FARES

WITH MORE PRIVILEGES TO

EASTERN CANADA
 Mar. 3 to 16

CHOICE OF TRAVEL

in COACHES - TOURIST or STANDARD SLEEPERS

Fare slightly higher for Tourist or Standard Sleepers in addition to usual berth charges -

RETURN LIMIT 30 DAYS in addition to date of sale

For Fares, Train Service, etc. Apply Ticket Agent

CANADIAN PACIFIC

Chocolate Pumps, Fine Kid Leather, Spike Heels in A & AA width, very special at \$3.98 pair

Colored Terry Towelling

Heavy quality, fast colors, per yard
28c

Linen Glass Towels

In assorted colors, large size, each
25c

Medium Size Terry Towels

In a variety of colors, good weight, each
29c

Wabasso Broadcloth

36 inch, all colors, fine weave, per yard
23c

Fast Color Cretonnes

New spring colors, 36 inch, big variety, per yd.
29c

Window Shades

In Cream or Dark Green, 36x72, each
89c

Mus-Kee-Kee, Indian Remedy. per Bottle, \$1.00

Glass Salad Bowls, in new Amber Shades, each... **35c**

Fruit Nappies, Amber, each **10c**

Tumblers, Amber Glass, each **15c**

Sherbets, Amber Glass, each **12c**

Water Jugs, large size, each **49c**

Plates, 6 inch size, Amber Glass, each... **15c**

Alarm Clocks, Silver Bell guaranteed, each... **1.49**

Santos Coffee, fresh ground 3 lbs. for... **1.00**

White Navy Beans, small size, 6 lbs. for... **25c**

Fresh Rhubarb, 2 lbs. for... **23c**

Head Lettuce, large size, 2 for... **25c**

Grape Fruit, medium, 3 for **25c**

McCullough Bros.

NOTICE

Will anyone hearing or knowing of the passing of an Old Timer, please notify the secretary, Mrs. F. C. Atcock.

Snodgrass

Funeral Home and Stock in Vulcan

Licensed Embalmer

Phone 222 High River

Dr. H. NEWTON HEAL

DENTAL SURGEON

In Champion Thursday

and Friday

Champion Lodge
 A.F. & A.M.
 G.R.A.

Meets second Thursday in each month. Visiting brethren welcome.

J. H. HIGGINSON G. L. DUPUIS
 W. M. Secretary

HERBERT J. MABER

SOLICITOR, BARRISTER, NOTARY VULCAN

At U. S. Alexander's office every Thursday



SNAP SUPERFINE POWDER
 CLEANS AND POLISHES BRUSHES, MAKEUP, LIPS, TONGUE AND NAIL BRUSHES. CANNOT SCRATCH.

